



17 W 17TH IN NYC EVOLVES OWNER EXPERIENCE WITH BRIVO ACCESS AND CARSON

Providing luxury conveniences
without a hassle

WHY BRIVO

- Deep integration with Carson for access control and additional amenities
- Unrivalled service. Nothing sits. We always get the service we hoped for and couldn't find with other providers
- Reliability. The system is stable and works so well
- Get control over packages and deliveries with in and out notifications
- Ability to use some existing equipment in the building, including cameras, readers and wiring already in place

THE CHALLENGE

As a luxury eleven-floor mixed-use building located in the heart of Manhattan, 17 West 17th Street is no stranger to high-profile residents and visitors, including past presidents. Security is a key element of the service that owners expect, but without feeling like they are in a fortress.

For over fifteen years, managing key fobs for their building and units was the norm, but the Board of Directors was looking to make a change.

Brivo and Carson partnered to deliver a unified owner experience including digital access control, a remote doorman and a single app for owners to manage visitors, packages and more.

THE CHOICE

Brivo's integration with Carson enabled the building managers to upgrade security from physical key fobs to digital access control where an owner's phone is their key. Building managers can now grant or remove access easily at the push of a button when a new owner moves in or out. The integration also enables Carson to provide additional services like package management, visitor and guest access and a 24/7 remote doorman that is enabled by Brivo access controls.

"Our partnership with Brivo combines innovative technologies that create a modern experience for residents, property managers and building safety. Combining these complimentary services into one app ultimately makes the lives of property managers and residents more convenient and flexible."

-Ron Pot, Head of Real Estate Fource Region, Branch
Support and Facility Management

THE CHANGE

Since implementing Brivo and Carson, 17 West 17th Street has revolutionized their owner experience. In the eleven-floor building, each floor is individually owned and has a mix of commercial and residential use. Because of the different use of spaces, the system must be flexible to accommodate multiple user groups and access levels. Being a high-end Class A mixed-use building, providing the utmost, optimal experience for those who live there is a must. As a result, Brivo and Carson exceeded expectations. Owners love the app, as the combination of access control with these modern conveniences for residents and property management sets 17 W 17th St apart from other buildings in the city.

EVOLVING MULTIFAMILY THROUGH PARTNERSHIP

Brivo and Carson have partnered to provide enhanced security integrated into the Carson system so owners can manage their homelife all from one place. Brivo and Carson provide a customized experience within a unified app. Brivo Mobile Credentials are built into the Carson app and allow owners to issue guest access, receive video intercom calls, support package management and provide a remote doorman for any property.

ABOUT CARSON

Founded by successful property management software veterans and founders of BuildingLink and ActiveBuilding, Carson is the One-App Resident Experience with a 24/7 central station service that brings the experience of living at staffed residential properties to unstaffed buildings, at an affordable price. Through the use of an intuitive mobile application that integrates with best-in-class access control, electronic locks, cameras, intercoms, rent payment and back-end accounting systems, Carson enables property management staff and residents to communicate efficiently, make payments, submit and respond to service requests, open all integrated doors, manage guests & visitors' access, and to receive deliveries on time 24/7 at the buildings.

ABOUT BRIVO

Brivo is the global leader in mobile, cloud-based access control for vacation rental, commercial real estate, multifamily residential, and large distributed enterprises. Our comprehensive product ecosystem and open API provide businesses with powerful digital tools to increase security automation, elevate employee and tenant experience, and improve the safety of all people and assets in the built environment. Having created the category over twenty years ago, our building access platform is now the digital foundation for the largest collection of customer facilities in the world, trusted by more than 25 million users occupying over 300M square feet of secured space in 42 countries.

Our dedication to simply better security means providing the best technology and support to property owners, managers, and tenants as they look for more from buildings where they live, work, and play. Our comprehensive product suite includes access control, smart readers, touchless mobile credentials, visitor management, occupancy monitoring, health and safety features, and integrated video surveillance, smart locks, and intercoms. Valued for its simple installation, high-reliability backbone, and rich API partner network, Brivo also has the longest track record of cybersecurity audits and privacy protections in the industry.



sales@brivo.com
1.833.462.7486 | brivo.com



To learn more about the Brivo and Carson integration, please visit <https://www.carson.live/>.